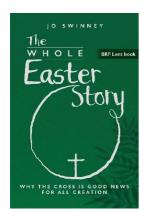
PRESS RELEASE

from BRF Ministries



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BRF Lent book 2025



The Whole Easter Why the cross is good news for all creation

Jo Swinney

Pb, ISBN 978 1 80039 269 4, £9.99



Explore the profound meaning of Easter beyond personal spirituality with BRF Ministries' 2024 Lent book. There is no doubt that each of us has a place in the Easter story, but what happened on the cross is not just a story of me

and Jesus. It is far deeper and wider than that. In this Lenten journey, Jo Swinney explores the broader impact of the Easter story on God's relationship with creation. Through Bible readings, reflections and stories from <u>A Rocha's</u> global conservation efforts, discover how the cross transforms not just our own individual connection with Jesus, but also our relationships with each other and our world.

Jo writes: 'As a culture, my sense is we've allowed the prevailing emphasis on individualism to shape our understanding of the significance of Jesus' death and resurrection, such that we limit it to a matter of our personal relationship with God. I'm hoping that through this Lent, the whole story of God's redemptive purposes on the cross would captivate us and lead to a new way of living in his world in restored relationship with him, each other and all living things.'

Praise for The Whole Easter Story

'So often we tell a truncated Easter story, but this series of reflections opens us out to the depth, breadth and grandeur of God's love for his whole creation, including us people. Narrated with honesty, warmth and the insightful perspective of a storyteller, The Whole Easter Story helps us see afresh the immense power and wisdom of the cross for the salvation of the whole world. Thoroughly recommended!' – Professor Paul S. Williams, chief executive, Bible Society

'Digging into scripture from the starting point of God's ongoing work of creation and not human sin – this is the Lenten journey the church needs to take for the sake of the world. Deeply informed by practices of both faith and conservation, this book really could reshape how contemporary Christians see the world and find their place in it.' – Dr Ellen Davis, professor of Bible and practical theology, Duke Divinity School

'The Whole Easter Story is both intensely personal and mind-bendingly cosmic, as well as being a really good read!' – The Revd Dr Dave Bookless, head of theology, A Rocha International

About the author

Jo Swinney is a UK-based author, speaker and editor, with an MA in theology from Regent College, Vancouver. She is director of communications for A Rocha International. For more information click <u>here</u>.

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